



NORTHERN CALIFORNIA
REGIONAL LAND TRUST

Conserving Land in the North Valley Since 1990

Become a Member of the
Land Trust!

become a member

Thank you for your support!



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Upcoming Events:

[5th Annual California Nut Festival
Saturday, April 19, 2014](#)

Come visit the Land Trust's
Booth!

[Summer Kickoff 5 & 10k Run
Saturday, May 31, 2014](#)

5K & 10k race to benefit the Land Trust and our conservation efforts in Butte, Glenn & Tehama counties. Run your choice of a 5k or 10k in Chico's beautiful Bidwell Park. This will be a timed event with prizes going to the top finishers in each age group. After party includes music, food, and activities for the whole family!

Spring 2014 Newsletter



"...the birds do it, the bees do it...even the flowers on the trees do it!" Do you?

Do you give something back to your community on a regular basis?

The Land Trust's work gives back to our North State community on a daily basis. We have conserved over 16,000 acres of working lands and open spaces *for our community forever*.

You can help! Support the Land Trust's daily efforts to conserve Northern California's working and wild lands. Donate now OR become an ever-important [Salt-of-the-Earth member!](#)

DONATE NOW
Secure donations through
Network for Good

Our members, donors, and volunteers provide critical support to the Land Trust's ongoing efforts to conserve *another* 16,000 acres of farms, ranches, and open space for the birds, the bees, and future generations.

Thank you!

Message from the Executive Director



Hello to all our supporters, community members, and future supporters!

I'm going to cut to the chase: the Land Trust works on a daily basis to conserve our region's natural wealth and land resources. We are extremely excited about this work and the opportunities in front of us...and we need your support!

The Land Trust is currently working with farmers, ranchers, outdoor

activities for the whole family:

Save the date:

The Land Trust's Harvest Dinner
Under the Stars will be on
Saturday, October 4, 2014

Staff:

John W. Hunt

Executive Director

Angie Carpenter

Office Manager

Noelle Ferdon

Director of Local Food Systems

Zach Mendes

*Land Projects/Stewardship
Coordinator*

Board of Directors:

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Richard Harriman

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Burt Bundy

Colleen Hatfield

Bert Owens

Jim Saake

Advisory Member

Click the Photo Below to Learn

enthusiasts, and community partners to conserve an additional 16,000 acres of working and wild lands that characterize the open spaces and beautiful landscape we are all so lucky to enjoy in the Sacramento Valley. These are the rich valley soils, wild foothill rangelands, rivers, streams, woodlands, and forests that make our North State home. Without the concerted efforts of the Land Trust and our community partners, many of these places will inexorably be broken up and lost forever. These are exciting opportunities and we need your support to help get us there.

Did you know the Land Trust also supports and promotes regional agriculture through the:

- Buy Fresh Buy Local, North Valley and;
- Working Lands Conservation Partners program;
- Incubating the North Valley Food Hub, an online marketplace for local producers and buyers?



We do all this and more...and we need your support.

The success of these efforts requires commitment to the daily tasks on the ever-unfurling trail. We need our communities' support in this effort. The Land Trust is committed to the conservation of our region's natural wealth and beauty for every generation. Are you?

Like it says above, donate or become an ever-important Salt-of-the-Earth sustaining member now!

Enjoy what the spring is bringing!

A handwritten signature in blue ink, appearing to be 'John W. Hunt'.

John W. Hunt, Executive Director

Working Lands Conservation Partners



Starting this year, the Land Trust has embarked on the Working Lands Conservation Partners (WLCP) project with the Glenn County, Butte County, and Tehama County Resource Conservation Districts (RCDs). For those folks who aren't familiar with the RCDs, these are locally-led

county organizations that partner with the USDA Natural Resources Conservation Service (NRCS) to support local agriculture and

More About the Land Trust's Conservation Easements!



Please Support our Business Partners!

The Food Foundation



Nicolaus Nut Company



Are you interested in volunteering?

The Land Trust's Outreach & Fundraising Committee is looking for fresh ideas and lots of energy to help plan, organize, and carry out events, hikes, and other fun activities!

Contact Angie for more info:
angie@landconservation.org

Northern California Regional Land Trust

conservation in our working landscape.

As a regional leader in resource conservation, management, and monitoring that has conserved over 16,000 acres of riverine, farm, range, timber, and wildlands, the Land Trust recognizes the vast majority of our North State landscape, including our open spaces, is, in fact, a working landscape. The WLCP project provides a mechanism to bridge the work of the Land Trust and our local partners by improving locally led dialog and coordination amongst stakeholders toward greater conservation of working landscape resources in the North State. Additionally, the WLCP will facilitate partnerships with organizations that educate future generations about conservation, such as Outdoor Education for All, and enhance real-world opportunities for natural resource education.

Local Food Systems Program Update

Our Local Food Systems Program has been busy in 2014! We are thrilled to introduce two new part-time Local Food System staff members who started in January. Gina Sims joined us as a Project Coordinator to support the North Valley Food Hub online. Nicole Moore is a Graduate Student Assistant and joined us to support our *Marketing Food Safety* project, a recent project we launched in collaboration with the CSU, Chico College of Agriculture.

Gina comes to us with a long history of working on food and farming projects in Butte, Glenn and Tehama counties. She has managed and developed an array of projects promoting local foods, and brings with her a history of building positive working relationships with a large variety of farmers, school districts, and non-profit agencies that will be a valuable asset to her work with the food hub project. Gina is also a part-time teacher and works at a K-8 charter school here in Chico. Gina brings so much to our organization and we are happy to have her!

Nicole is in her first year of graduate school in the nutrition department at CSU, Chico working toward her MS in Nutritional Education. Nicole has been working as a diet aide for patients at Enloe Medical Center and is excited about the opportunity to work with local food buyers and growers in the North Valley on the *Marketing Food Safety* project. We are excited to have Nicole as part of our team!

Here are a few highlights from the Local Food Systems Program:

- We have distributed over 2,500 copies of the 2nd edition of the Buy Fresh Buy Local, North Valley Local Food Guide that was published last spring and we still have more! Let us know if your office, church or business could take a bundle to share.
- The North Valley Food Hub online is now in its pilot phase and we are working closely with local food buyers and growers to test out the site. We expect the site to formally launch later this year.
- Our Local Food Systems Director, Noelle Ferdon, has been very busy over the last month responding to many requests for

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***Keeping Working Land
Working and Wildland Wild for
Future Generations***

[Learn more about the Land Trust's
conservation programs here!](#)

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presentations including one about the online North Valley Food Hub project earlier this month to the Chico City Council for their monthly Chico Chamber of Commerce business spotlight. Other presentations included one at the *This Way to Sustainability Conference* at CSU, Chico and the *Building a Fruitful Future* conference sponsored by Healthy Shasta & Growing Local.

- Know anything about food safety!? We just launched a project in collaboration with the CSU, Chico College of Agriculture titled *Marketing Food Safety to Expand Local Food Systems in Rural Northern California*. The project is designed to help local food buyers and growers identify and overcome food safety barriers that may be limiting market opportunities. Stay tuned for more details later this year about workshops and opportunities to learn more!



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